

# 2021 July Newsletter

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## China SCE Group Holdings Limited

Stock Code: 1966.HK

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing key focused strategy in the Yangtze River Delta Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the Bohai Rim Economic Zone, the West Taiwan Strait Economic Zone and Central Western Region.

2021

July

Newsletter



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## Latest News

### Sales Overview

In July 2021, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB8.030 billion, representing a year-on-year increase of 4%, with a contracted sales area of 578,962 sq.m. The average selling price for July 2021 was RMB13,869 per sq.m.

For the seven months ended 31 July 2021, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB67.081 billion and an accumulated contracted sales area of 4,285,703 sq.m, representing a year-on-year increase of 40% and 28%, respectively. The average selling price for the seven months ended 31 July 2021 was RMB15,652 per sq.m.

### Land Bank

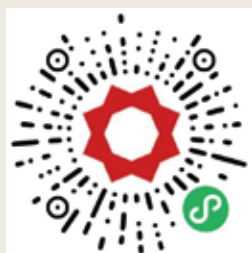
As of 31 July 2021, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 40.13 million sq.m.

*Details of newly acquired land parcels in July 2021 are as follows:*

City	Location	Group's Equity Interest	Land-use Planning	Area of the Land Parcel (sq.m.)	Aggregate Planned GFA (sq.m.)	Average Land Cost (RMB/sq.m.)
Nantong	Haimen District	70%	Residential and Commercial	117,656	487,637	4,519



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Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development

#### Disclaimer:

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01

2021

July

Newsletter



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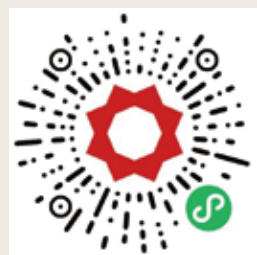
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### ***China SCE Included on the Fortune China 500 List for Six Consecutive Years***

On 20 July, "Fortune Plus App" released the Fortune China 500 List for 2021. Relying on performance and achievements over the past year, China SCE ranked 321<sup>st</sup> with the revenue of RMB32.57 billion, up 112 places from 433<sup>rd</sup> last year. China SCE was included on the Fortune China 500 List for the first time since 2016 and has been listed for six consecutive years.

### ***China SCE's Design Works Won Several International Prizes***

A few of our exhibition centers at FUNWORLD projects have won prizes in renowned international design competitions recently. Exhibition center of Chongqing Tongnan FUNWORLD has won the 2021 Japan International Pioneer Design Awards; exhibition center of Tongchuan FUNWORLD was named the Platinum Winner of the 2021 Muse Design Awards. Exhibition center of Zhongjun Xuchang FUNWORLD was awarded the Innovative Award of the Grand Prix Design Paris 2020 and exhibition center of Zhucheng FUNWORLD was named Silver, Interior Design of the Melbourne Design Awards 2021.



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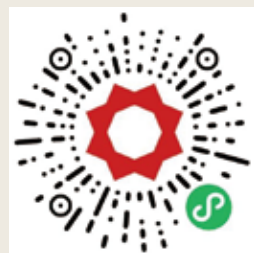
02

# Latest News

## Award-winning works display:



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### 2021 Japan International Pioneer Design Awards



Exhibition center of Chongqing Tongnan FUNWORLD

### Platinum Winner of 2021 Muse Design Awards



Exhibition center of Tongchuan FUNWORLD

## Latest News

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#### Innovative Award of the Grand Prix Design Paris 2020



Exhibition center of Zhongjun Xuchang FUNWORLD

#### Silver, Interior Design of the Melbourne Design Awards 2021



Exhibition center of Zhucheng FUNWORLD



2021

July

Newsletter



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